ORDER

KMGH

Orders

Order / Rev:	**184082**		
Alt Order #:			
Product Desc:	Perlmutter for Congress 2012		
Estimate:	11559		
Flight Dates:	10/01/12 - 10/07/12	Primary AE:	Laura Hargis
Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	Den
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Media Strategies & Research**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln Street Ste. 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203	Agency Commission:	15%

Advertiser

Name:	**Congress/Perlmutter(D)**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL6-State Congress	Order Separation:	00:10:00
Priority:	PREEMPTIBLE	Advertiser External ID:	MAJ
Revenue Codes:	POL, POL-CANDIDATE, Unassigned	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	75	$38,710.00	$32,903.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	75	$38,710.00	$32,903.50	0.00
Totals	75	$38,710.00	$32,903.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	10/01/12	10/07/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	11111--	:30	5	$200.00	PREE	0.00	NM	5	$1,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	11111--	5	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KMGH	10/01/12	10/07/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11111--	:30	5	$225.00	PREE	0.00	NM	5	$1,125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	11111--	5	$225.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KMGH	10/01/12	10/07/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	11111--	:30	5	$400.00	PREE	0.00	NM	5	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	11111--	5	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KMGH	10/01/12	10/07/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	22222--	:30	10	$400.00	PREE	0.00	NM	10	$4,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	22222--	10	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KMGH	10/06/12	10/06/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	$125.00	PREE	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----S-	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KMGH	10/06/12	10/06/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$200.00	PREE	0.00	NM	1	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----S-	1	$200.00	0.00

Order / Rev:	184082	Advertiser:	Congress/Perlmutter(D)
Alt Order #:		Product Desc:	Perlmutter for Congress 2012
Flight Dates:	10/01/12 - 10/07/12	Estimate:	11559

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KMGH	10/07/12	10/07/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	------S	:30	1	$75.00	PREE	0.00	NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	------S	1	$75.00	0.00								
8	KMGH	10/07/12	10/07/12	7A-8A SUN MORN NEW 7A-8A SUN MORN NEWS	CA	7A-8A	------S	:30	1	$210.00	PREE	0.00	NM	1	$210.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	------S	1	$210.00	0.00								
9	KMGH	10/07/12	10/07/12	9A-10A SUN MORN NEW 9A-10A SUN MORN NEWS	CA	9A-10A	------1	:30	1	$250.00	PREE	0.00	NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	------1	1	$250.00	0.00								
10	KMGH	10/04/12	10/04/12	930a-10 Right This Minu 930a-10 Right This Minute	CA	930a-10a	---1---	:30	1	$200.00	PREE	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	---1---	1	$200.00	0.00								
11	KMGH	10/01/12	10/01/12	The View THE VIEW	CA	10A-11A	1------	:30	1	$300.00	PREE	0.00	NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	1------	1	$300.00	0.00								
12	KMGH	10/02/12	10/02/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	-1-----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	-1-----	1	$200.00	0.00								
13	KMGH	10/03/12	10/03/12	The CHEW The CHEW	CA	1157A-1P	--1----	:30	1	$175.00	PREE	0.00	NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	--1----	1	$175.00	0.00								
14	KMGH	10/04/12	10/04/12	M-F 230-3pm Inside Edition	CA	230-3p	---1---	:30	1	$200.00	PREE	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	---1---	1	$200.00	0.00								
15	KMGH	10/01/12	10/07/12	Katie M-F 3-4pm Katie Couric	CA	3-4pm	111-1--	:30	4	$300.00	PREE	0.00	NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	111-1--	4	$300.00	0.00								
16	KMGH	10/01/12	10/07/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	$275.00	PREE	0.00	NM	5	$1,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	11111--	5	$275.00	0.00								
N 17	KMGH	10/01/12	10/07/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	12122--	:30	8	$500.00	PREE	0.00	NM	8	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	12122--	8	$500.00	0.00								
18	KMGH	10/06/12	10/06/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	$250.00	PREE	0.00	NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	-----S-	1	$250.00	0.00								
19	KMGH	10/07/12	10/07/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	------S	:30	1	$350.00	PREE	0.00	NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	------S	1	$350.00	0.00								
20	KMGH	10/01/12	10/07/12	6p-630p JEOPARDY (M 6P-630P JEOPARDY (M-F)	CA	6P-630P	11-1---	:30	3	$900.00	PREE	0.00	NM	3	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	11-1---	3	$900.00	0.00								
21	KMGH	10/03/12	10/07/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	--1-1--	:30	2	$1,050.00	PREE	0.00	NM	2	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: 184082

Alt Order #:

Flight Dates: 10/01/12 - 10/07/12

Advertiser: Congress/Perlmutter(D)

Product Desc: Perlmutter for Congress 2012

Estimate: 11559

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KMGH	10/03/12	10/07/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	--1-1--	:30	2	$1,050.00	PREE	0.00	NM	2	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	--1-1--	2	$1,050.00	0.00								
22	KMGH	10/01/12	10/01/12	ABC Mon C Castle	CA	9P-10P	M------	:30	1	$3,800.00	PREE	0.00	NM	1	$3,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	M------	1	$3,800.00	0.00								
23	KMGH	10/07/12	10/07/12	ABC Sun B Once Upon A Time	CA	7P-8P	------S	:30	1	$3,000.00	PREE	0.00	NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	------S	1	$3,000.00	0.00								
N 24	KMGH	10/01/12	10/07/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	11211--	:30	6	$1,000.00	PREE	0.00	NM	6	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	11211--	6	$1,000.00	0.00								
25	KMGH	10/06/12	10/06/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-----S-	1	$425.00	0.00								
26	KMGH	10/07/12	10/07/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	------S	:30	1	$1,000.00	PREE	0.00	NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	------S	1	$1,000.00	0.00								
27	KMGH	10/01/12	10/07/12	Nightline Nightline	CA	1037P-1103P	11111--	:30	5	$450.00	PREE	0.00	NM	5	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	11111--	5	$450.00	0.00								
29	KMGH	10/05/12	10/05/12	9a-930a Right This Minu 9a-930a Right This Minute	CA	9a-930a	----1--	:30	1	$200.00	PREE	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	----1--	1	$200.00	0.00								
												Totals		75	$38,710.00